

<b>Main idea:</b>	<b>Image costs:</b>	<b>Job number:</b>	<b>Jurisdiction:</b>
Prepare now for higher winter bills.	\$0	212664	PNG
<b>Subject Lines (recommend 37 characters or less):</b>	<b>Preheader text (90 characters min):</b>		
1. Why are natural gas bills rising? 2. Plan ahead for seasonal bill changes	Winter weather, customer demand and increasing market rates can push your natural gas bills higher than expected. Plan now to help ease the strain.		
<b>Animation notes:</b>			
There is no animation			



# PLAN AHEAD

Help take the surprise out of seasonal bills.

Many factors affect your monthly natural gas bill:

- We use more natural gas to help keep our homes comfortable when the weather gets colder
- The commodity market cost of natural gas has increased significantly
- Utility rates are increasing to cover required safety and infrastructure improvements

As your natural gas distributor, Piedmont purchases natural gas at the best possible price and then delivers it directly to you. **What we pay is what you pay – we never make a profit on the commodity cost of natural gas.**

Knowing that seasonal and market-based increases are on the horizon, we encourage you to plan ahead, make energy-efficient choices wherever possible, and take advantage of programs that can help ease the surprise of higher seasonal bills.

LEARN MORE

## Resources to help with higher seasonal bills:



### EQUAL PAYMENT PLAN

Predictable monthly payments can help ease the burden of bill spikes on your budget.



### ENERGY EFFICIENCY TIPS

Follow some energy efficiency tips to help conserve energy and use less natural gas.



### CUSTOMER ASSISTANCE

Resources may be available to help you during times of hardship.



### VIEW YOUR USAGE

Sign in to view and compare your usage over the last 12 months.



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**Links:**

BUTTON: <https://www.piedmontng.com/customer-service/winter-bills/>

EQUAL PAYMENT PLAN: <https://www.piedmontng.com/home/billing-and-payment/equal-payment-plan>

ENERGY-SAVING TIPS: <https://www.piedmontng.com/customer-service/winter-bills/>

CUSTOMER ASSISTANCE: <https://www.piedmontng.com/customer-service/winter-bills/>

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**Alt-tags:**

HERO: Woman working on her laptop.